

Media & Law as Partner In Consumer Protection

A discussion of the impact the media can have in exposing abuses and addressing wrongful actions... What activities/role does your station participate in to advocate for consumer protection? Do you see the role of traditional television media as 'watch dog' changing with the economic times and/or technology advances of social media? How would you envision a greater partnership with the legal profession in protecting consumers?

Rick DeBruhl
State Bar of Arizona
Chief Communications Officer



After 31 years as a reporter and anchor at KPNX-TV, Rick DeBruhl joined the State Bar of Arizona in 2009 as Chief Communications Officer.

At the State Bar of Arizona, Rick is responsible for overseeing marketing, public relations, government relations, publishing the bar's monthly magazine (Arizona Attorney) and web site content.

In addition to his other duties, Rick has spent the last 25 years covering auto racing as a commentator for ABC, ESPN and SPEED Television. He continues to spend his weekends traveling the country at various races and collector auctions.

In his time at KPNX-TV, Rick won a variety of awards for his reporting including three Rocky Mountain Emmys and the coveted New Times Best Anchor Hair award.